

Dawn Lonowski

6027 35th Lane East, Ellenton, FL 34222, (402)699-2632
dlonowsk@c.ringling.edu, www.behance.net/dawnlonows459e
www.dawnlonowski.com, www.instagram.com/dawnlonowski

EDUCATION

Ringling College of Art & Design, Sarasota, FL
Bachelor of Fine Arts, May 2022, Major: Motion Design
GPA: 3.87/4.0
Recipient of the Faculty Scholarship

Xenon International School of Hair Design Omaha, NE,
Associate of Applied Science, June 2006 Major: Cosmetology
GPA: 4.0/4.0, Top of Graduating Class &
Recipient of Dog N Bone Scholarship

The Creative Center, Omaha, NE
Associate of Arts, May 2002, Major: Graphic Design
GPA 3.86/4.0, Pro Award Scholarship 2000
President's Honor, Student Leader Board

Rotary Youth Exchange Program, Yame, Fukuoka, Japan
Diploma, Attended Fukushima HS, Japanese language studies,
Tea Ceremony Club

ARTISTIC EXPERIENCE

Animator, Ringling College of Art and Design, Sarasota, FL, Fall 2018

- Storyboarded concepts for Newsworthy assignment animated Good Day Tampa Bay's story about "The Goblin," a dwarf planet
- Created layout and style boards in Adobe Illustrator
- Exported vector pieces into Adobe After Effects, animated images, synced with music

Collaborator, Flight School, Ringling College Art & Design, Sarasota, FL, January 2019

- Collaborated in brainstorming for brand activation of Wet Dog Corp video game
- Developed a presentation for swag and collaboration ideas

Assistant Set Designer and Operator, Twisted Nightmare, Ralston, NE, August – October 2006

- Assisted in creative design, layout design, prop building, costume design, and set construction
- Painted signage for advertisement and directional purposes

Internship – Graphic Designer, Dotzler Creative Arts Studio, Omaha, NE, June – July 2001

- Conducted photoshoot of redesigned lobby area of a church for promotional pieces on company's website
- Prepared color corrected images in Photoshop and modified layout designs for client promotional piece
- Researched market and developed a logo design for an alternative health spa

LEADERSHIP EXPERIENCE

Stylist and Salon Manager, Hair Cattery, Tampa Bay Area, FL August 2016 – January 2019

- Motivated and coached team to improve performance through leadership
- Frequently #1 in Retail sales for the district and top 20% for the whole company, often selling up to \$380 in retail in one week
- Attended education classes and communicated with team in latest styles and techniques
- Kept salon operation profitable according to budgetary guidelines
- Networked at marketing events such as: Clearwater Night Out, Clearwater High School Homecoming, and St. Pete Pride
- Worked with fellow team members under pressure in fast paced salon

Instructor / Administrator, Easidance Ballroom, Tampa, FL October 2013 – September 2015

- Designed all promotional and advertising materials
- Tracked event and lesson package sales, student referral and retention; delivered monthly reports
- Maintained company social media pages: Facebook, Twitter, and Instagram

PERSONAL

Computer: Adobe Photoshop, Illustrator, After Effects, Premiere; Microsoft Office, QuarkXpress, iMovie, Macromedia FreeHand, Acid 6.0, and Microsoft PowerPoint

Language: Native English, intermediate Japanese and basic conversational Spanish

Specified Qualifications: Graphic design, color correction, music editing, pre-press, presentations, marketing research, marketing proposals, presentations, illustration, 2D drawing, storyboarding, typography, layout, radio ads, and model search.